

## Data Protection

This privacy notice applies to Business and Enterprise North East Limited, a company registered in England and Wales under company number 05883621. Registered office: Spectrum 6, Spectrum Business Park, Seaham SR7 7TT. Data protection register entry Z9825047.

We disclose this information to One Northeast for the same purposes we use it, but also so they can carry out research and report to central Government. One Northeast will disclose your information to any provider which succeeds us.

I agree to the information provided within this Application being used for the purposes outlined below.

One NorthEast and Business and Enterprise North East will use the information for identifying gaps in products and services available to customers, developing existing services, market research and marketing purposes. This will include letting service providers know about new services, initiatives or events that may be of interest; targeting offers, promotions, services and other events to businesses and notifying service providers of changes to the North East England Service Provider Register. The register may also be used by regional development agencies in other English regions and other partner organisations to One NorthEast.

Organisations delivering the Information, Diagnostic and Brokerage (IDB) service will use the register to identify sources of expertise that can deliver the business support needs that brokers have identified with their customers. In addition the information will be used for following up on brokerage activity and projects for evaluation purposes (including by phone, email, post or fax) and for helping to resolve disputes between the parties involved.

Anonymised information will be used along with other customer information by the wider business support network, both regionally and nationally, as a way of understanding customers and the business support products and services that they purchase. This information will also be used in performance management of the IDB service.

The information held within the register will be made available to registered providers and other users as specified above through password enabled web access.

This information is protected by the Data Protection Act 1998. Further information may be found on the information commissioner's website at [www.ico.gov.uk](http://www.ico.gov.uk)

You have the right to see the information that we have about you and to get mistakes corrected. To exercise your rights, write to North East England Service Provider Register, Spectrum 6, Spectrum Business Park, Seaham SR7 7TT. Call 0191 426 6440 or email [enquiries@neespr.co.uk](mailto:enquiries@neespr.co.uk)

Name ..... Position .....  
(Please Print)

Signature ..... Date .....

The Quality Team at NEESPR and Business Link would like to send you invitations to forthcoming events and other information by email (including sms), which we think will be beneficial to your business.

Please complete the following.

I would like to receive updates

Yes  No

Email Address .....